

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Mika PARTAIN et al.

Serial No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Kalyan K. Deshpande

For: **INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES  
TRANSACTIONS**

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**AMENDMENT**

Sir:

This Amendment is submitted concurrently with a Request for Continued Examination under 37 C.F.R. §1.114 in response to the final Office Action dated July 23, 2008 in connection with the above-identified application.

Amendments to the Claims are reflected in the **Listing of Claims** beginning on page 2.

**Remarks** begin on page 9 of this paper.